



# RAQUEL<sup>M.R.</sup>THOMAS

**Serial Entrepreneur | Speaker | Author**



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**"YOU GET IN LIFE WHAT  
YOU HAVE THE  
COURAGE TO ASK FOR"**

*-Oprah Winfrey*

# featured articles speaking engagements awards

- The Minority Eye - Women in Business Spotlight
- The Book Club of Columbia SC - What Becomes of a Broken Soul Speaking engagement
- National Association of Professional Women - article and women of the year circle award
- J Haleem Media - Interview
- Upstate Urban League - Guest Speaker
- Columbia Urban League - Guest Speaker
- MadameNoire - Featured article
- African American Book Club- featured book and article
- DMR Fashion - Blog
- Impact Magazine - featured article and interview
- CIE Fashion Magazine - interview
- St. Paul AME Church - guest speaker
- Mill Creek AME Church - guest speaker
- Brookland Baptist Church - guest speaker
- Prison System of South Carolina - guest speaker
- Sheriff Department - guest speaker
- City Council - guest speaker
- Women's Empowerment - guest speaker
- Black Expo - guest speaker
- South Carolina Gay Pride - guest speaker
- 20 Under 40 Recipient - Black Pages



*Phenomenal woman  
phenomenally,  
phenomenal woman  
that's me.*

*- Maya Angelou*

# SPEAKING TOPICS

## LEADERSHIP IN THE WORKPLACE

Raquel teaches the strengths of a leader and the importance of knowing when to follow as a leader. She uses an enriched system to demonstrate team building activities that help a leader build morale with their team.

## ENTREPRENEURSHIP

From employee to employer, leaving your job to own your own business

## HOW TO START A BUSINESS

Raquel teaches directly from her published workbook *Shifting into Purpose: The Journey to Entrepreneurship*. Raquel follows a curriculum she has created to teach new business owners how to successfully launch a new business.

## BUILDING YOUR BUSINESS PLAN & LIFE PLAN

Raquel is dedicated to empowering and equipping individuals with life tools and business tools that will shift the success of your business and align with your personal goals. She teaches the similarities between your life plan and business plan. She works with individuals to help them achieve their dreams and face their fears.

## BUILDING YOUR BRAND

Raquel focuses on building your brand by operating in purpose. She uses the experiences of which she has successfully built her brand and continues to build her personal brand. She discusses the importance of building your brand using social media as a tool.

## BRANDING YOU

Raquel uses purpose and alignment to deliver an enriching and empowering presentation on being successful at Branding You. She teaches from experience and her 2nd published workbook *Shifting into Purpose: The Journey to Entrepreneurship*. She discusses different platforms to market yourself as well as your brand. She covers the importance of social media and its effects.

## BUSINESS NETWORKING

Raquel a serial entrepreneur teaches on the value of building relationships and following up. She discusses the many opportunities that networking and being ready will bring not only in your professional life but also your personal life. She teaches on the importance of community and sharing with your community who you are.



## INCREASING YOUR PROFITS

Raquel teaches businesses and new entrepreneurs how to increase profitability and how to identify opportunities in the market place. She discusses how to increase market share.

## BUILDING A TEAM

Raquel teaches how to build your dream team and future. She uses her published workbook *Shifting into Purpose: The Journey to Entrepreneurship* to deliver tools to narrow down your search for teammates who will help grow your business

## THE IMPORTANCE OF A BUSINESS PLAN & SWOT ANALYSIS

Raquel teaches how to build a business plan that will assist with receiving loans.

# SPEAKING TOPICS

CONTINUED

## WOMEN'S EMPOWERMENT

Raquel gives a powerful testimony on the power of being YOU how that will yield the best results. She shares her story and her life experiences providing hope to those that have lost all hope. She speaks on how purpose will open doors and lead you to opportunities.

## FINANCIAL LITERACY FOR PARENTS

Raquel teaches parents the importance of protecting your credit and saving to build a economic system that works for your family. She teaches how to save and become lean in your everyday life removing the waste. She shows parents how to start saving money that can be used to build a stronger foundation.

## CHARACTER BUILDING IN CHILDREN

Raquel teaches youth to make the right choices in the wrong environment.

## MOTHERLESS DAUGHTER

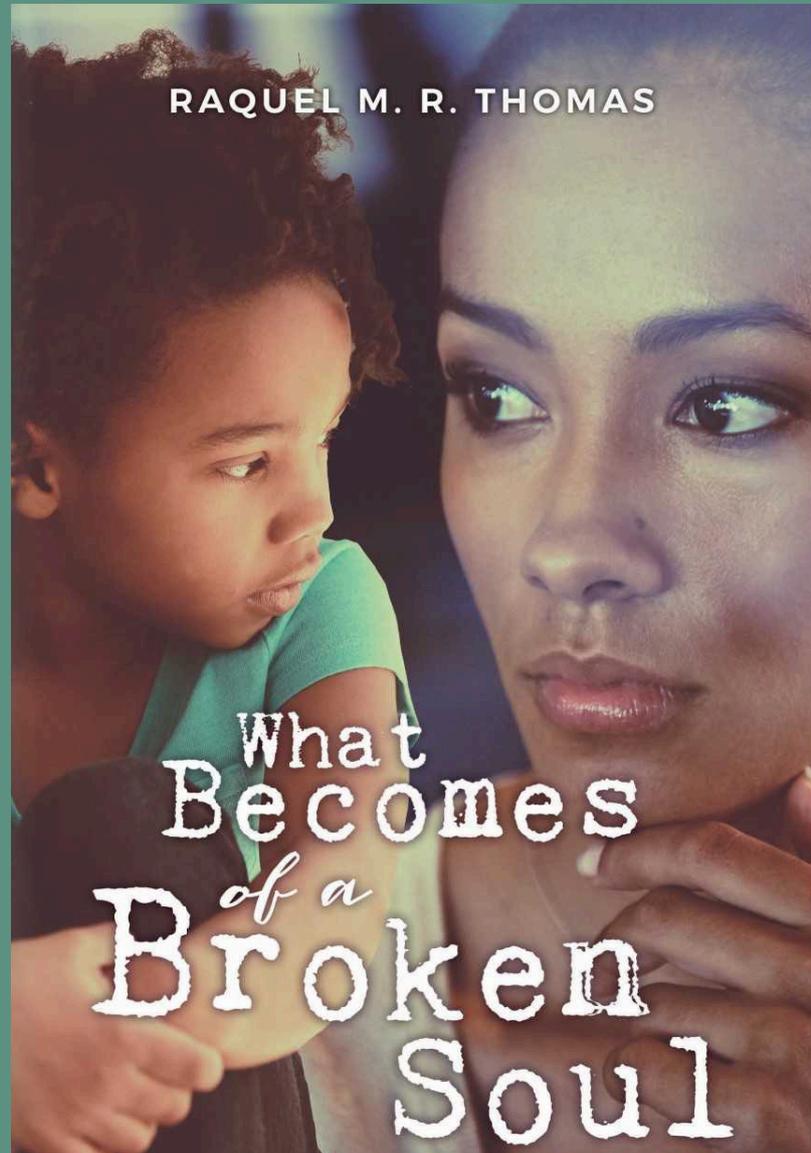
Raquel teaches overcoming abuse & abandonment so it doesn't jeopardize your future.



Rachel has been through a lot in her young life. When she was a child, her parents used and sold drugs, her mother beat her, and she had to fend for herself much of the time. But while her life was miserable, her dreams were bright. She wanted to become a businesswoman and start her own company, and basketball gave her an outlet for her feelings and her ambition.

But growing up isn't easy-and love still isn't simple. Rachel finds herself drawn to both John, the boyfriend who says he loves her, and Shanae, her longtime best friend who supports her through thick and thin. Although Rachel cares deeply for both of them, she isn't yet ready for love-not after everything she has been through.

And then Richard enters her life. Rachel is now a young woman enjoying professional success and making her own decisions, but she often still lives in a past haunted by abuse. In her relationship with this new man that she can see a future with, Rachel must confront her demons and decide how she will live-and love-moving forward.



AVAILABLE NOW



BARNES & NOBLE



[www.raquelmrthomas.com](http://www.raquelmrthomas.com)

# Dream Catchers Mastermind Class: Raquel's Playbook Tour



Join me as I open up my playbook and show you how to create and run successful businesses. Prepare for an indepth, raw and intimate conversation defining:

Who are the players?

What's your offense?

What's your defense?

What's your method for success?

I'm here to disrupt and stretch your current mindset! To open up your mind to what's possible! Bring your heart, an open mind and leave your feelings and excuses at the door. Entrepreneurship is not for the faint of heart. Let me show you how it's done, my way. Are you ready to play a bigger game? Let me show you how to hunt!

[www.raquelmrthomas.com](http://www.raquelmrthomas.com)

# Dream Catchers Academy: The Journey to Entrepreneurship Online Course



## **WHAT YOU'LL LEARN:**

Upon completion of the course you will be able to start your business, understand the importance of a SWOT Analysis, how to build a business plan, and more.

## **DESCRIPTION:**

The focus of this course is to teach and inspire new and current business owners. I will teach and discuss the questions that we don't know to ask or who to ask. Below is an outline of the class.

Week 1: Business checklist and supply/demand

Week 2: Location of business and creating a business plan with a budget

Week 3: Financing your business and determining your business structure

Week 4: Business name and where to register your business

Week 5: Logo and insurance

Week 6: Hiring and building your dream team

Week 7: Taxes



# DREAM CATCHERS

DREAMERS CAN CATCH THEIR DREAMS

**Founder.** A **non-profit 501 c3 organization** for children who dare to DREAM. The organization teaches and shows the importance of being your best self. DREAM CATCHERS is about having courage, empowerment, and overcoming your circumstances to achieve greater. Our mission is to teach and show children by example that "DREAMERS CAN Catch Their DREAMS"!

[www.dreamcatchersfoundationsc.com](http://www.dreamcatchersfoundationsc.com)



RAQUEL M.R. THOMAS

BUSINESS  
BOOTCAMP  
CONFERENCE

[gotobusinessbootcamp.com](http://gotobusinessbootcamp.com)



**DMR**  
FASHION

**Owner. Definitive. Movement. Rebellion.** DMR is the idea of fashion reflecting a spirit of FREEdom when expressing self. Satisfying every sense of style, we deliver strength and simplicity with fashion forward designs. We offer a culture of sophisticated defiance, and give tomorrows trends to the fashion connoisseur today. DMR is a movement of being your truest self and accepting your mission of expression through fashion.

[www.dmrffashion.com](http://www.dmrffashion.com)



**Owner.** Dining should be an experience. We wanted to provide that in Columbia, SC. An upscale, yet still casual atmosphere combined with fresh ingredients, delicious cocktails, ice cold beer, 10 TVs, a gaming system and special events throughout the week. The menu is our take on bar favorites like wings, while adding some new dishes like our adult popsicles. Come in for a new experience in dining, come in for the Gold Den Experience.

[www.thegoldden.com](http://www.thegoldden.com)



*Certified John Maxwell Coach & Trainer.*

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